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REGIONAL FIRM, ELEMENTS LLC, RECEIVES MULTIPLE HONORS FOR DESIGN AND PUBLIC RELATIONS PROJECTS

Recent Recognition From Influential Trade Magazine Caps Graphic Design and Marketing Communications Firm's Banner Year For Awards

New Haven, CT, November 2006 – Putting a coda on a good year for awards, New Haven based graphic design and marketing communications firm, Elements LLC, recently received honors for several '06 projects from Graphic Design USA. The influential trade magazine honored Elements for work performed on behalf of area businesses including PEZ Candy, Inc. and Silver/Petrucci + Associates as well as self-marketing efforts.

Earlier in the year, the same four projects chosen for recognition by Graphic Design USA, earned Excellence Awards at the Connecticut Art Directors Club annual award show held on June 20 at Saint Clements Castle in Portland.

Elements also joined a select group of area public relations firms earning awards at the Public Relations Society of America's 2006 Mercury Awards – a statewide competition recognizing public relations excellence. The seven-year-old agency took home a silver award in the Strategic Community Relations Not-For-Profit category at an awards banquet held at the Chevrolet Theater in Wallingford. The winning project, entitled SHOP-FOR-SPOT was a multi-faceted and highly successful donation drive for The Friends of New Haven Animal Shelter.

“The most important recognition that any project can receive is the client's acknowledgement that the work achieved its stated goals,” noted Amy Graver, Elements' President and Creative Director. “Still, having the firm's creativity and execution recognized by our peers provides confirmation of our place on the leading edge of the graphic design, marketing communications industry.”

Founded in 1999, Elements is a full-service studio providing support in these and other areas: website design/interactive marketing, brand strategy, creative services, advertising and brand identity. Elements' serves a diverse array of businesses and organizations including: Alstom Power, ADVO, PEZ Candy, Inc. and Save the Children. For more information call 203.776.1323 or visit www.elementsdesign.com.

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